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**El laberinto
de los
sentidos**

2013/2015

El laberinto de los sentidos

The labyrinth of the senses

**Educational program of the
Museum of Modern Art of Buenos Aires**

Project: Marina De Caro

Executive Coordination: Mariano Gilmore

Educators: Lucia Hourest, Cristina Godoy y Micaela Mendelevich

Room guards coordination: Germán Paley

Museum of Modern Art of Buenos Aires



The Museo de Arte Moderno de Buenos Aires (MAMBA) was created in 1956 to promote modern art and welcome the plurality of contemporary artistic trends, transmit its value to the community and encourage debate and theoretical reflection.

Its patrimony includes more than seven thousand works of Argentine art from the 20th and 21st centuries, as well as international artworks of graphic and industrial design, experimental cinema and video art.

On the other hand, MAMBA also has an important Documentation Center and Library, which is consulted by professionals, researchers and students, both national and foreign.

A museum is a permanent, non-profit institution at the service of society, open to the public, which acquires, conserves, studies, exhibits and disseminates the tangible and intangible heritage of humanity for the purpose of study, education and recreation", until 2007 this was the ICOM definition of museum.

2001

Crisis

2009

2011



Crisis of December 2001, Cacerolazo, Argentinazo. Buenos Aires, Argentina.



Crisis of December 2001, Cacerolazo, Argentinazo. Buenos Aires, Argentina.



Crisis of December 2011. Buenos Aires, Argentina.

The great changes in the national and international sphere delineate a new stage, an open space that we should use creatively to test other definitions for each field of action, taking our daily reality as a new opportunity.

For MAMBA's educational program, our responsibility is to think about art, history, education, the relationships between:

art/education,

education/art,

art/society,

society/art.

How to think a Museum of Modern and Contemporary Art in Buenos Aires?

How to think the Museum in a historical context that pushes us towards a change of paradigms?

¿¿Que es el arte???

Art is a critical space where reality is in conflict but at the same time positive and utopian; a laboratory that awakens the possibility of operating and thinking, individually or collectively, in a reality that is often overwhelming.

An experience of multiple dimensions that feeds the construction of another possible imaginary, independent of any model or paradigm.

A critical space where reality is put in conflict but at the same time positive and utopian.

A laboratory that awakens the possibility of operating and thinking, individually or collectively, in a reality that is often overwhelming.

A transversal thinking that allows us to think alternatively and creatively.



Sala de Inauguración 2013.

**Introduction to the Pedagogical Program The Labyrinth of the Senses of the
Museum of Modern Art of Buenos Aires.
2013/2015**

The strength of the new educational program lies in the creation of a link with the community based on the sense of participation and experimentation of all artistic manifestations; its central objective is to explore in a practical way new channels of communication and dialogue between the field of art, the different disciplines of knowledge and educational methodologies.

Art and education create new cartographies of the space of knowledge, crossed by a culturally and socially diverse society, and produce new ways to validate this multiplicity of voices, share and generate knowledge.

Multiplicity of voices

The value of individual intelligence and collective intelligence

Action: Guided tours for schools





SEBASTIÁN GORDÍN

INSTANTÁNEO EN EL CIELO

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An invitation to delineate, test, compose, imagine, invent through aesthetic experiences.

The Museum has a solid educational program. It proposes to build a link with the community based on the sense of participation and experimentation of all artistic manifestations. With the central objective of exploring in a practical way new channels of communication and dialogue between the field of art and educational methodologies, the Education Department proposes an inclusive Museum, an invitation to delineate, test, compose, imagine, invent through aesthetic experiences.

A Museum in which not only educational experiences of all kinds - workshops, courses of all kinds, family activities, programs for teachers and students - take place, but also a cultural space interested in prioritizing the physical and sensorial experience of the artistic fact as a first approach, a first dialogue to then unfold in all its density, prioritizing the doubts, curiosities, questions and emotions that the works awaken, without discarding the value of history and the information that the works reveal. A Museum of which we are all a part.

The Museum is a cultural space interested in prioritizing the physical and sensorial experience of the artistic fact as a first approach, a first dialogue to then unfold in all its conceptual density, prioritizing the doubts, curiosities, questions and emotions that the works arouse, without discarding the value of history and the information that the works reveal. Courses for the general public based on the interweaving of all disciplines. The programming will constantly rotate according to the exhibitions.

Art and architecture, Art and taste, color and breath, Space and sound.

CYCLES

Sketches for guided tours

In this Cycle of guided tours, the Museum of Modern Art proposes to explore the relationship between the visual arts and other artistic disciplines.

Different personalities of important trajectory are invited to organize the various guided tours: translating images and works into beautiful and suggestive interdisciplinary visits.

Shared secrets, encounters between artists and the modern art team

This cycle aims to unveil little by little how the Museum works.

How does a curator select the works and decide on the guiding concepts of an exhibition? How does the installation team work to arrange the works in the space? In these guided tours, the various members of the team explain and comment on how they work to create and think about the exhibitions at the Museum of **Modern Art**.

An exhibition in motion: interventions and performances

Sometimes, artists work in a multidisciplinary way and surprise us in their room with live actions.

The artist, his production and his ideas

In this Cycle, the Museum of Modern Art invites artists to present the multiplicity of ideas, works and formats that their artistic proposals display.

Guided tours for weekends.

Every weekend, the Museum of Modern Art offers juicy guided tours of its exhibitions and works of art.

guided tours of its exhibitions and the works on display, led by its educators.

Tours between two.

These tours for schools are offered to two different school groups at the same time, with the objective of working on dissonance, communication, the dialogue, individual and collective intelligence.

Avoiding unidirectional and categorical ideas, prioritizing dialogue, doubt, questions and diversity in the answers.

The icing on the cake, courses and workshops for tasting

Interested and curious people of all ages have their space for study in the courses and workshops of the Museum of Modern Art.

Sweets and Bonbons

Workshops and educational activities for children

Yours, Mine and Ours

Nephews with uncles and aunts, grandchildren with grandparents, fathers alone with children, mothers with their own and other people's children are all invited to spend an afternoon at the Moderno.

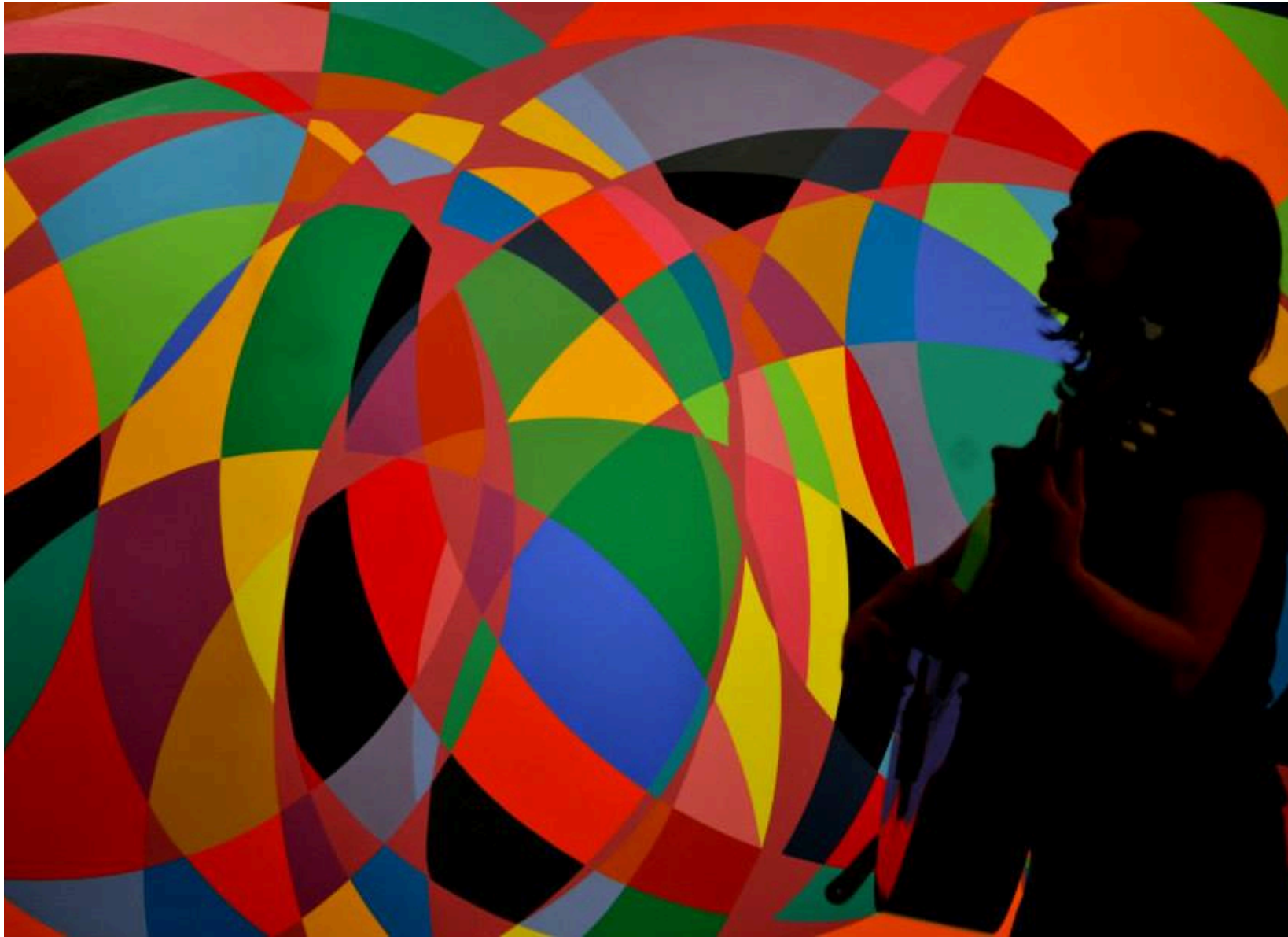
Bocetos _____ sonoros para visitas guiadas

_____ Escuchar con la mirada. Una visita cantada.

Una experiencia diferente, un nuevo modo de contactarte con el arte: un recorrido por el Museo de Arte Moderno cantado por seis músicos argentinos. Seis oportunidades para vivir un diálogo inédito y exclusivo entre las obras, los sonidos y las canciones.

En cada fecha, seis exposiciones y un gran músico solo con tu entrada habitual al Moderno.

Entrada bono contribución 10 \$



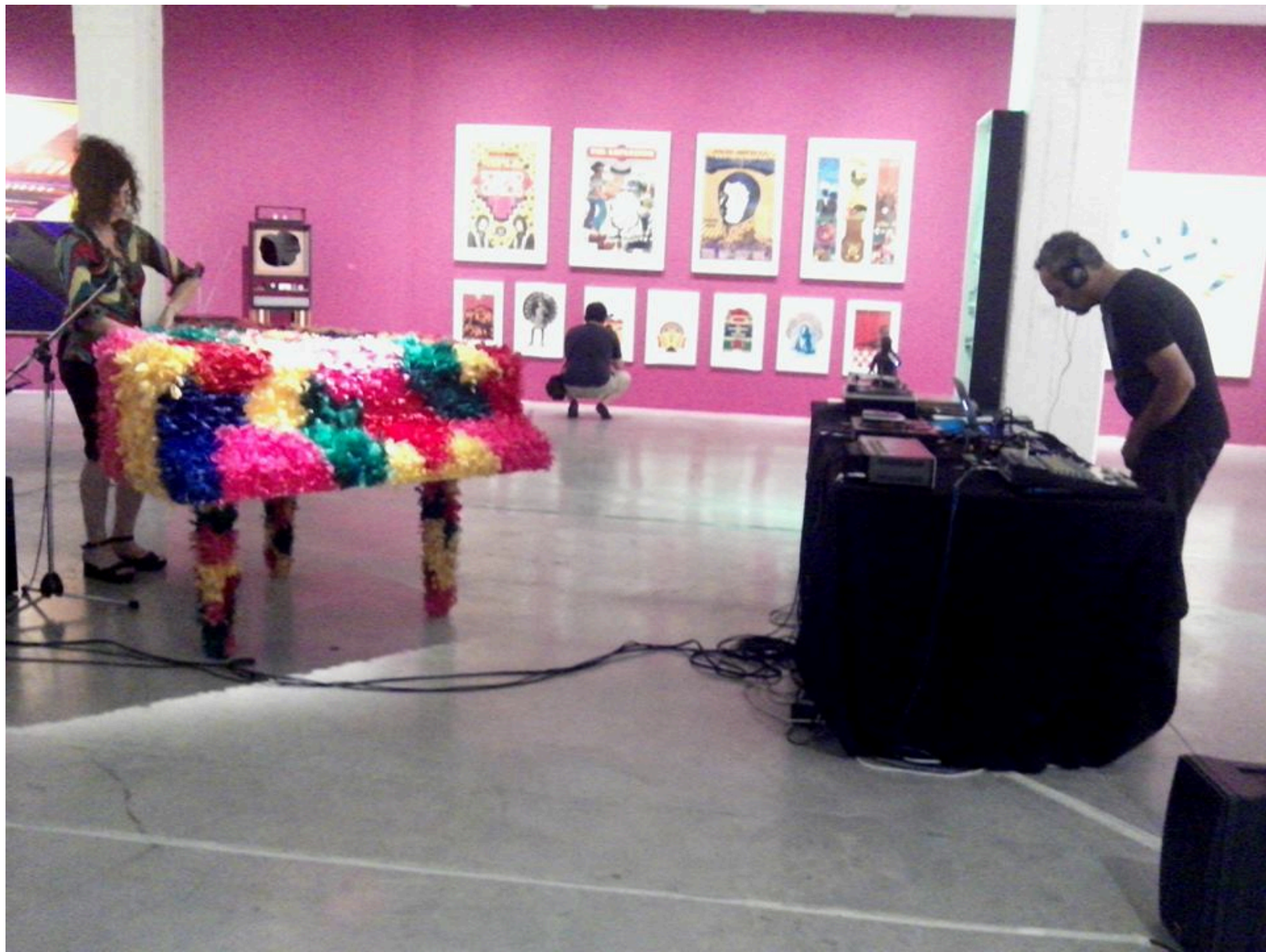
Rosario Bléfari in the cycle Sound Sketches for Guided Tours



Liza Casullo in the series Sound Sketches for Guided Tours



Liza Casullo in the series Sound Sketches for Guided Tours



Fabiana Galante and Luis Conde



Liza Casullo in the series Sound Sketches for Guided Tours

CICLO

BOCETOS NARRADOS PARA VISITAS GUIADAS

Visitas guiadas para explorar la relación entre las artes visuales y otras disciplinas artísticas y no artísticas.

A partir de marzo se trabajará el vínculo entre la imagen y la palabra. Personalidades de las letras son invitadas a diseñar visitas guiadas para el público en general. Traducen las imágenes y las obras en hermosas y sugestivas narraciones.

Entrada bono contribución: \$10

MARZO

Dom. 9
Vanna Andreini

Dom. 16
Martín Kohan

Dom. 30
Poesías de terror

Dom. 6
Jullán López

Dom. 13
Selva Almada

Dom. 20
Gabriela Cabezón Cámara

Dom. 27
Mariana Obersztern

ABRIL 17 IS

EN CADA FECHA, SEIS EXPOSICIONES Y UN GRAN ESCRITOR SOLO CON TU ENTRADA HABITUAL AL MODERNO



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DE BUENOS
AIRES

Apoyan al Museo:



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Vanna Andreini with musician Julián Massaldi inviting to visit S. Gordín's exhibition.



Martín Kohan in the middle of reading his writings on S. Gordin's exhibition.

CICLO CARAMELOS Y BOMBONES

EL MUSEO DE ARTE MODERNO

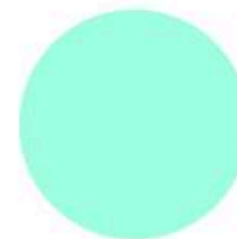
TALLERES PARA PÚBLICO INFANTIL

Narraciones amenas y desopilantes

Taller de relatos en voz alta para escuchar y crear en familia. Niños de todas las edades acompañados por sus padres, tíos, abuelos y amigos.

Entrada
bono
contribución:
\$10

TE INVITA



Sábados de Marzo

15 hs.

Narradora invitada:
Mariana Varela



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SALA _____
DE EDUCACIÓN











Foto: Nicolás Martella

Riña de pintura

Tres épocas, tres estéticas, tres artistas trabajando en vivo y frente al público. Costa, Cambre, Scafati revelarán sus herramientas, erigirán sus materiales y desplegarán los secretos de sus trabajos enfrentándose y coincidiendo en una sola gran tela. Una hora de combate creativo que se transformará en una pintura con lo mejor de nuestro arte desde los 60 hasta el presente.

**Jueves 4 de septiembre
19 hs. Auditorio**



MUSEO DE ARTE MODERNO DE BUENOS AIRES

Av. San Juan 350, San Telmo, Buenos Aires

Apoyan al Museo:



Arnet

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Medio asociado:



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**Miércoles
de Abril a Junio**

**De 19
a 21hs.**

CURSOS
CINE

LO PRIMITIVO ES PRIMORDIAL. REVELANDO EL PRESENTE DEL CINE EXPERIMENTAL ARGENTINO.

por Gustavo Crivilone y Ernesto Baca

¿Cual es la diferencia entre experimentar en el cine y el cine experimental?

Una visión del cine experimental a través de sus distintos formatos, soportes y autores de la escena actual cinematográfica. La re-significación de estos formatos en sus capacidades expresivas según diversos artistas que ponen en manifiesto su creatividad y personalidad autorial, demostrando estar por sobre las imposiciones convencionales de la imagen.

INICIA EL **9-ABRIL**

Modulo 1

Formatos y soportes: El cómo y el por qué los distintos formatos y soportes en el cine experimental. Descripción y práctica del funcionamiento de los diferentes aparatos cinematográficos, cámaras y proyectores.

CINE ANALÓGICO

Clase 1. Súper 8

Clase 2. 16mm

CINE DIGITAL

Clase 3. Video

Clase 4. Digital

INICIA EL **7-MAYO**

Modulo 2

Entrevistas y proyecciones por sus autores: Conversaciones con algunos de los directores de actual escena del cine experimental. Se proyectaran fragmentos de sus obras para analizar en el aula.

Clase 1. Súper 8: Pablo Marín, Paulo Pécora

Clase 2. 16 mm: Pablo Mazzolo, Ernesto Baca

Clase 3. Instalaciones. Andrés Denegri, Macarena Cordiviola

Clase 4. Cine digital. Ignacio Masllorens, Mauro Andrizzi

INICIA EL **4-JUNIO**

Modulo 3

Laboratorio: Clase práctica sobre algunos procesos de experimentación en laboratorio, filmación de un loop en súper 8. Al final de la cursada se proyectaran todos los trabajos realizados.

Clase 1. Filmación Súper 8.

Clase 2. Material revelado, montaje en moviola, enhebrado de película en proyector.

Clase 3. Intervención de materiales fílmicos (16mm, 35mm).

Clase 4. Bancos ópticos/ proyección final de todos los trabajos.

Para anotarte o solicitar más información
escribinos a: cursosmamba@gmail.com

**\$400 POR
MÓDULO.**



Apoyan al Museo:



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¡ SECRETOS COMPARTIDOS

▪ Ciclo

ENCUENTROS ENTRE ARTISTAS Y EL EQUIPO DEL MODERNO

¿Cómo hace un curador para seleccionar las obras y decidir los conceptos rectores de una exhibición? ¿Cómo trabaja el equipo de montaje para disponer las obras en el espacio?

En estas visitas guiadas los diversos miembros del equipo explican y comentan cómo trabajan para realizar y pensar las exposiciones del Museo de Arte Moderno.



Luís Terán y Javier Villa en el ciclo *Secretos compartidos*

ARTE Y -OFICIO

Sábados de Febrero 17 hs.

A CARGO DE
MICAELA
MENDELEVICH

Taller y visita guiada a la
exhibición *Últimos recursos*
de Luis Terán.
Actividad para padres e
hijos.

¿Cómo se entiende y se percibe la obra de
Luis Terán después de haber trabajado con
sus propios materiales?

Costo por participante: tu entrada + 10 \$ bono contribución

Inscripción vía mail cursosmamba@gmail.com

Durante nuestro caluroso verano se inicia en el Museo de Arte Moderno un ciclo de actividades para grupos familiares.



Apoyan al Museo



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Jorge Macchi y Victoria Noorthoorn conversando en el ciclo *Secretos compartidos*

– Ciclo

El artista, su producción y sus ideas.

Proyección en el Auditorio del Museo de la obra fílmica de Graciela Hasper y reflexiones sobre su obra de la Dra. María Amalia García y la Arq. Rosario Betti

En este Ciclo, el Museo de Arte Moderno invita a los artistas a presentar la multiplicidad de ideas, trabajos y formatos que sus propuestas artísticas despliegan.

**Sábado
30 de
Noviembre
17.00hs**

A

Auditorio - Museo de Arte Moderno de Buenos Aires - Av. San Juan 350, San Telmo, Buenos Aires.



Rotación de las pinturas de Graciela Hasper

CURSOS _____ Y TALLERES EN EL MODERNO.

Cursos teóricos y talleres prácticos que cruzan a las artes visuales, la literatura, la música y el cine. Una oportunidad de experimentar y capacitarse con actividades dinámicas. Experiencias para comunicarnos con otras áreas artísticas y ampliar nuestra capacidad de conocer, trabajando con nuestras herramientas y desarrollando nuestros sentidos.



Curso *Cartas marcadas* con Rosario Bléfari

NICOLÁS
VARCHAUSKY
20HS presenta
Auditorio



Foto: Rodrigo Gallegos

\$15
CUPOS LIMITADOS

Speaker Performing Kiosk

JUEVES 18
DE SEPTIEMBRE

Nicolás Varchausky presenta su más reciente disco en el que reúne espectaculares actuaciones realizadas con el **Speaker Performing Kiosk**: un dispositivo autárquico performático que genera acoples a partir de la manipulación de micrófonos y parlantes, procesados en tiempo real. A través de este dispositivo, Varchausky crea campos de resonancias y corrientes inestables de aire turbulento utilizando su cuerpo como una antena para explorar el espacio en busca de sus sonoridades más viscerales.

inkillinorecords.net



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DE ARTE
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Apoyan al Museo:

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del Museo
de Arte
Moderno

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Buenos Aires Ciudad



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Mobile Museum Project under development

A museum as an idea does not necessarily have to be enclosed in a physical space. The Education Department designs nomadic exhibition devices that allow us to think of the Museum in a broader sense, working on the idea of the Museum as a conversation, a space for creation and collective proposal through art, through works of art, objects loaded with knowledge and epistemic objects.

conversation, a space for creation and collective proposal through art, through works of art, objects loaded with knowledge, epistemic objects. The mobile exhibition devices are installed in schools, social cubes or public spaces, connecting with the curricular contents, working on the notion of art, Museum and exhibition. The Mobile Museum will be worked on in one of the chairs of Industrial Design at the University of Buenos Aires. The designers with the best projects will do an internship at the Museum to collaborate in the final design.

It should beat, vibrate and feel the paradigm shifts that occur in politics, in society, specifically in the field of culture and more particularly in the art system and in the production of artists.

The Museum and its educational program are ready to draw a new map of actions and to let the senses be amplified so that new ideas can be enunciated.





Practice sheets

This collection of practical worksheets, designed for the permanent collection and temporary exhibitions, provides a practical and poetic tool to draw relationships between art and other disciplines of knowledge. Through them, a practical and poetic tool is provided to draw relationships between art, other disciplines of knowledge and the great wealth of knowledge that each actor-spectator possesses. and the great wealth of knowledge possessed by each actor-spectator. Composed of texts, images and actions/instructions, the cards make up a work material open to pedagogical purposes and an archive in constant construction that grows with the passing of the exhibitions.



The Museum is an available space that we should use creatively to test new definitions for each field of action, and take our daily reality as a new opportunity to think about art, history, education, the relationship art/education and art/society.



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Av San Juan 350
San Telmo,
Buenos Aires.